



NAIB & UAFS Annual Convention & Golf Tournament

August 21-23, 2024

The Chateaux Deer Valley, Park City, Utah

Book your hotel and register at: convention.industrialbankers.org



IF YOU HAVE QUESTIONS ABOUT SPONSORSHIP, PLEASE CONTACT:

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2 0 2 4 S P O N S O R S H I P O P P O R T U N I T I E S

This year's convention will be held August 21-23 at the luxurious Chateaux Deer Valley in Park City, Utah. Attendees will enjoy a productive meeting in a stunning mountain location. **This is the premier conference for industrial bank industry leaders.** The conference attracts attendees from institutions of varying sizes with parent companies from across the United States. A comprehensive schedule offers networking, education, interactive panels and exhibition opportunities as part of the event all with an eye to giving you a competitive edge.

WHY PARTICIPATE?

Your sponsorship supports the work of our associations to advocate for innovative financial services for Americans by expanding access to credit, guaranteeing customer choices, and providing unique banking services. Also, convention sponsors are recognized as leading supporters of industrial banks. We are confident you will find value in your investment.

YOUR BRAND FRONT & CENTER

There is still no greater way to get your message directly to your audience than networking and being in the same place as your clients and potential clients. The NAIB & UAFS Convention offers sponsors the opportunity to actively participate in our educational and networking events. Sponsors will have many exposure opportunities to interact with your peers, clients, and prospects, enhancing your learning potential, and establishing long-term peer relationships.

SPONSORSHIP AT-A-GLANCE

- Recognition in all marketing, promotional, and publicity materials for the event
- Acknowledgement of sponsorship on the NAIB, UAFS and Convention websites
- Lead sponsors will have a fixed image on the website and lower-level sponsors a rotating image
- Grow your organization's exposure, heighten your brand recognition, and drive sales through sponsorship and exhibit space
- Exclusive speaking, educational, subject matter expert and networking opportunities
 - Tailored opportunities to fit your specific budget and needs
- 200 Attendees
 - Presidents/CEOs, CFOs, Compliance Directors and Managers, Strategists, Legal, Operations, etc.
- Sponsors are recognized as leading supporters of industrial loan banks

2 0 2 4 S P O N S O R S H I P B E N E F I T S

BENEFITS	Diamond \$20,000	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500	Copper \$1,500
Exclusive benefits tailored for your company, contact us for details!	✓					
One minute video presentation at one plenary session		✓				
Verbal recognition at golf awards and shotgun start		✓				
Verbal recognition at one plenary session		✓	✓	✓	✓	
Signage at all forums		✓	✓	✓	✓	
Signage on golf course						✓
Tier II exhibit space at marketplace or golf hole		✓	✓			
Tier III exhibit space at marketplace or golf hole				✓	✓	
Exhibit space on golf hole					✓	
Branded golf or activity gift		✓	✓	✓		
Premium placement of full-page advertisement in convention program		✓				
Full-page advertisement in convention program			✓	✓		
Half-page advertisement in convention program					✓	
Logo in convention program						✓
Static banner and link placed on convention website		✓				
Rotating logo and link placed on convention website			✓	✓	✓	✓
Rotating logo places on NAIB and UAFS websites		✓	✓	✓	✓	✓
Convention badge with sponsor ribbon		✓				
Attendee list with contact information	✓	✓	✓	✓	✓	✓
Complimentary full registration for two attendees OR one full convention registration for one attendee and one foursome of golf		✓				
Complimentary full registration for one attendee OR one foursome of golf			✓	✓		
Complimentary \$500 credit to be used toward activity or registration					✓	
One complimentary activity registration						✓
Available opportunities (select one/first come, first served): <ul style="list-style-type: none"> • Thursday Dinner and Entertainment • Thursday Dessert and After Party • Other events, as negotiated <i>Gift and note to Executive Committee and Board</i>		✓				
Available opportunities (select one/first come, first served): <ul style="list-style-type: none"> • Friday Lunch • Session sponsorship/content/moderation <i>Sponsored content or moderation of interactive panel</i> • Cocktail Reception and Golf Awards • Thursday Breakfast and Friday Breakfast • Other events, as negotiated 			✓			
Available opportunities (select one/first come, first served): <ul style="list-style-type: none"> • Golf beverage cart • Keynote speaker introductions • Thursday break and Friday break • Other events, as negotiated 				✓		
Available opportunities <ul style="list-style-type: none"> • Signage on course • Other events, as negotiated 					✓	